

## Woman-Owned Businesses

(Ranked by number of local full-time employees\*)

Rank	Name Address Web Site (if applicable)	Telephone	Number of Local <sup>1</sup> Full-Time/Part-Time Employees	Gross Sales Volume Last Fiscal Year (\$000)	Percentage of Business Woman- Owned	Principal Business	Target Markets Served	Major Clients, Projects or Contracts	Top Executive(s) or Owner(s)	Year Locally <sup>1</sup> Founded
1.	<b>Superior Staffing Services Inc.</b> 155 Corporate Woods Rochester, N.Y. 14623 <a href="http://www.superiorstaffingservices.com">www.superiorstaffingservices.com</a>	(585) 475-9600	425/15	NA	74	Provides temporary staffing, direct placement, managed staffing programs and other human resources solutions	National	Fortune 500 companies	Lynne Marie Finn, president/treasurer; Dolores Stenclik, vice president/secretary	1981
2.	<b>HCR</b> 508 White Spruce Blvd. Rochester, N.Y. 14623 <a href="http://www.hrcare.com">www.hrcare.com</a>	(585) 272-1930	256/240	NA	90.5	Certified and licensed agency that provides home health care services, including nursing, home health aides, physical therapy, occupational therapy, speech therapy and dietary education	NA	Medicare, Medicaid, Preferred Care	Louise Woerner, chairman and CEO; Mark Maxim, president	1978
3.	<b>Diamond Packaging</b> 111 Commerce Drive Rochester, N.Y. 14623 <a href="http://www.diamondpackaging.com">www.diamondpackaging.com</a>	(585) 334-8030	225/0	32,000	75	Packaging, paperboard and plastic folding cartons, contract manufacturing, contract packaging services	Pharmaceutical, cosmetic, fragrance, photographic, food and confectionery, software	Bausch and Lomb Inc., Bristol-Myers Squibb Co., CooperVision Inc., Gillette Co., Godiva Chocolatier Inc., L'Oreal USA	Karla Gerrie, Lisa Palvino, Eric Voss, Kirsten Werner	1911
4.	<b>Quik-Cook Inc.</b> 100 Beaver Road Churchville, N.Y. 14428 <a href="http://www.shophometrends.com">www.shophometrends.com</a>	(585) 889-8680	175/20	NA	100	National consumer catalog	United States, middle America, women 40 and older	NA	Jane Glazer, president	1983
5.	<b>Mercury Print Productions Inc.</b> 50 Hollender Parkway Rochester, N.Y. 14615 <a href="http://www.mercuryprint.com">www.mercuryprint.com</a>	(585) 458-7900	150/10	19,000	51	Commercial printing	On-demand one-to-one printing, digital book printing, commercial printing	Xerox Corp., Eastman Kodak Co.	Valerie Mannix, John Place	1969
6.	<b>Monroe Ambulance</b> 318 Smith St. Rochester, N.Y. 14608 <a href="http://www.monroeambulance.com">www.monroeambulance.com</a>	(585) 232-9000	142/112	10,105	100	Transportation for the sick, injured and physically challenged	Monroe County and the city of Rochester	All local HMOs, nursing homes and hospitals, along with the general public and industry	Eileen Coyle, president and CEO	1975
7.	<b>Van Bortel Motorcar Inc.</b> 6327 Route 96 Victor, N.Y. 14564 <a href="http://www.vanbortelsubaru.com">www.vanbortelsubaru.com</a>	(585) 924-5230	120/0	85,000	100 of Van Bortel Subaru; 51 of Van Bortel Ford	Automotive sales of new and used Fords and Subarus, service	New York State	NA	Kitty Van Bortel, president	1985
8.	<b>Partners + Napier Inc.</b> 192 Mill St., Suite 600 Rochester, N.Y. 14614 <a href="http://www.partnersandnapier.com">www.partnersandnapier.com</a>	(585) 454-1010	80/2	9,000	51	Communications strategy agency	Higher education, health care, high-tech consumer goods, wine and spirits, food and beverage	Kodak, Constellation Brands Inc., Bausch & Lomb, St. John Fisher College, Rochester General Hospital, Excellus Blue Cross Blue Shield Rochester Region	Sharon Napier, president and CEO	2004 <sup>2</sup>
9.	<b>Label World Inc.</b> 29 Jet View Drive Rochester, N.Y. 14624 <a href="http://www.labelworldinc.com">www.labelworldinc.com</a>	(585) 235-0200	73/4	7,122	51	Manufactures custom die-cut, pressure-sensitive labels, including industrial labels, paper tags, laser sheets, nutritional inserts, meat labels and thermal transfer labels	Manufacturing, retail and food industry	Kodak, Wegmans Food Markets Inc., Sorrento Lactalis Inc., Newell Rubbermaid Inc., Kraft Foods Inc.'s Polly-O brand, Global Health Inc., Fruit Fresh Up	Robert and Janet Allardice	1985
10.	<b>Tot-al Care of Monroe County Inc.</b> P.O. Box 179 Victor, N.Y. 14564 <a href="http://www.totcare.com">www.totcare.com</a>	(585) 924-8188	65/11	NA	100	Early-childhood development, including socialization skills, full curriculum and full child care services for children between 6 weeks and 12 years old	Community families	Community families and businesses	Paula Waldman, president	1982
11.	<b>Dixon Schwabl Advertising Inc.</b> 1595 Moseley Road Victor, N.Y. 14564 <a href="http://www.dixon schwabl.com">www.dixon schwabl.com</a>	(585) 383-0380	65/5	118,048	51	Full-service marketing communications firm	National and local	Frontier, a Citizens Communications Co.; Wilson Farms Neighborhood Food Stores; ESL Federal Credit Union; Greater Rochester Enterprise Inc.; United Way of Greater Rochester Inc.; National Center for Missing and Exploited Children New York branch	Lauren Dixon, CEO; Michael Schwabl, president	1987
12.	<b>Child Care Inc.</b> 1101 Clover St. Rochester, N.Y. 14610	(585) 473-3709	62/13	NA	50	Child day care for infants through school-age children	Monroe County	NA	Laura Bates, president and director; Arthur Bates, vice president and business manager	1978
13.	<b>Fisher Associates P.E., L.S., P.C.</b> 135 Calkins Road Rochester, N.Y. 14623 <a href="http://www.fisherassoc.com">www.fisherassoc.com</a>	(585) 334-1310	60/4	7,204	78	Engineering and surveying	Government agencies, developers, educational institutions, industrial facilities	New York State Department of Transportation, New York State Thruway Authority, city of Rochester, city of Elmira, Syracuse Metropolitan Transportation Council, counties of Allegany, Monroe, Ontario and Tompkins	Claire Fisher, president and CEO; Robert Goossen, vice president	1984
14.	<b>Turner Bellows Inc.</b> 526 Child St. Rochester, N.Y. 14606 <a href="http://www.turnerbellow.com">www.turnerbellow.com</a>	(585) 235-4456	60/0	NA	55	Contract manufacturing, assembly, die-cutting, photographic bellows	NA	NA	Marilyn Yeager, Amanda Pontarella, Darren Pontarella	1971
15.	<b>The PARX Group Inc.</b> 90 Air Park Drive Rochester, N.Y. 14624 <a href="http://www.parxgroup.com">www.parxgroup.com</a>	(585) 328-4790	56/0	6,500	51	Information technology and engineering project and staffing services	Commercial, aerospace, defense and health care industries	Honeywell International Inc., Kodak, Walt Disney Co., ITT Industries Space Systems Division	Patricia Ruffino, CEO; Leonard Perno, senior vice president; Gerard Ruffino, senior vice president	1998
16.	<b>Alphabet Campus Child Care Inc.</b> 396 Phillips Road Webster, N.Y. 14580 <a href="http://www.alphabetcampus.com">www.alphabetcampus.com</a>	(585) 216-9080	52/15	NA	100	Child care	Working families	Contracts with department of social services	Denise Kosel, president; Laurie Maio, vice president	1985
17.	<b>SPS Medical Supply Corp.</b> 6789 W. Henrietta Road Rush, N.Y. 14543 <a href="http://www.spsmedical.com">www.spsmedical.com</a>	(585) 359-0130	47/3	NA	100	Manufacture and sale of sterility assurance products for use in sterilizers sold domestically and internationally	Hospitals, primary care and surgery centers, dental offices, veterinarians and tattoo parlors	NA	Nancy Hughes, president	1988
18.	<b>Toddler's Workshop Daycare Inc.</b> 12 May St. Webster, N.Y. 14580 <a href="http://www.toddlersworkshop.com">www.toddlersworkshop.com</a>	(585) 872-0663	46/42	NA	100	Provides child care and full-day kindergarten summer camp program	Webster, Penfield and Ontario families	Area families	Virginia Nacy, president and executive director	1987
19.	<b>Van Zile Travel Service</b> 3540 Winton Place Rochester, N.Y. 14623 <a href="http://www.vanzile.com">www.vanzile.com</a>	(585) 244-1100	42/11	35,655	100	Full-service travel management company for corporate, meeting, retreat, incentive and leisure travel	National	Kodak, Welch Allyn Inc., Consero	Katharine Van Zile, president	1911
20.	<b>Monroe Tractor and Implement Inc.</b> 1001 Lehigh Station Road Henrietta, N.Y. 14467 <a href="http://www.monroetractor.com">www.monroetractor.com</a>	(585) 334-3867	40/1	55,000	52	Sells construction equipment and parts; offers rentals and services	Construction, utility, road builders, landscapers, counties, towns and villages	Crane Hogan Structural Systems Inc., city of Rochester, Monroe County, C.P. Ward Inc., Villager Construction Inc., Babcock Enterprises Ltd., Monroe Asphalt Corp.	Dorothy Hansen, director; Henry Hansen, CEO; Janet Felosky, president	1951
	<b>A.J. Hughes Screw Products Co. Inc.</b> 670 Teabold Road Rochester, N.Y. 14624 <a href="http://www.ajhughes.com">www.ajhughes.com</a>	(585) 247-5522	40/1	3,200	100	Manufactures turned metal products, including nuts, bolts, screws, fasteners and spacers	Power fluid, automotive, mechanical, food and beverage, military, electronic	NA	Deborah Tremaine and Doreen Raimondi, owners	1961
22.	<b>Elmwood Pediatric Group LLP</b> 125 Lattimore Road, Suite 140 Rochester, N.Y. 14620 <a href="http://www.elmwoodpediatrics.com">www.elmwoodpediatrics.com</a>	(585) 244-9720	38/7	4,362	58	Pediatric medical services and research	Families with children up to 21 years old	All major insurers	Anne Francis M.D., managing partner	1946
23.	<b>Mirror Show Management Inc.</b> 439 Central Ave. Rochester, N.Y. 14605 <a href="http://www.mirrorshowmanagement.com">www.mirrorshowmanagement.com</a>	(585) 232-4020	36/6	12,400	51	Full-service trade show company providing program management	Health care, pharmaceutical, graphics, consumer	Kodak, Johnson and Johnson, X-Rite Inc., Exxon Mobil Chemical Co., WEG Electric Motors USA, UCB Pharmaceuticals Inc., DSM Pharmaceuticals Inc., Schlegel Systems Inc.	Donna Shultz, president; Thomas MacAllister, vice president	1993
24.	<b>Burns Personnel Inc.</b> 3300 Monroe Ave., Suite 303 Rochester, N.Y. 14618 <a href="http://www.burnspersonnel.com">www.burnspersonnel.com</a>	(585) 385-6300	34/NA	NA	52	Staffing firm specializing in temporary and direct hire; vendor on-premise recruitment and staffing	Engineering, manufacturing, clerical, information technology and customer service	NA	Jacqueline Tedesco, president and owner	1968
25.	<b>Masline Electronics Inc.</b> 511 S. Clinton Ave. Rochester, N.Y. 14620 <a href="http://www.masline.com">www.masline.com</a>	(585) 546-5373	33/0	12,000	52	Distribution and value-added services of electronic components and related products	Manufacturing operations	Kodak, Xerox	Winona Masline, president; Sheila Gerling, vice president; Glenn Masline, vice president	1932

\*In case of ties, firms were ranked by part-time staff.  
Notes: Information was provided by individual firms that responded to a mail and telephone survey. The survey contacted woman-owned businesses in Monroe, Genesee, Livingston, Ontario, Orleans and Wayne counties. The list includes businesses of which women own 50 percent or more.  
<sup>1</sup> Local area is Monroe, Genesee, Livingston, Ontario, Orleans and Wayne counties.

<sup>2</sup> Started in 1959 as Winterkorn Lillis; became Wolf Integrated Communications in 1994.  
NA-Not available

Researched by Jeff Sichelco

If you would like your company to be considered for next year's list, or if there are any corrections or additions, please write to: Research, Rochester Business Journal, 45 East Ave., Suite 500, Rochester, N.Y. 14604; fax (585) 546-3398; or e-mail [research@rbj.net](mailto:research@rbj.net).